



# Sing4Me.net – Chapter Promo Materials

See the website for printed materials and graphics to download or you can copy+paste them from the doc file.

- Singing Valentines can be a **major source of income** for your chapter.
  - Your chapter gets about 40% of the net proceeds for the order.
  - The chapter of the quartet that delivers the SV gets the other 60%.
  - Orders which do not designate a chapter to receive credit for the sale are put into a pool and the proceeds are shared among the chapters in proportion to the quartet hours contributed by each chapter.
- **Order Form:** encourage buyers to enter the order online and pay with a credit card. If you fill in the paper form, give it with the payment to your Chapter SV Rep. to enter online.
- **Flyers:** post them anywhere you can – grocery stores, coffee shops, restaurants, social clubs. Ask for the .pdf file - Write in SELLER’s contact information, or type into the editable field. Email them to your friends and family and everyone in your email address book. There’s even a post-card.
- **Business Cards:** carry a supply with you and hand them out to interested persons. Ask if you can leave a small stack at the cash register of your favorite stores and restaurants. Get these from your Chapter SV Rep
- **Press Release:** send it to anyone or any media outlet that can announce or promote SV.
- **Email Signature:** Add a promotional note telling people about Singing Valentines - below is a sample. Ask your Chapter SV Rep for an electronic copy which has “Singing Valentine” in red, Script MT Bold font, and has the hyperlinks to our website or use the graphic below.
- **Videos, YouTube or Facebook:** If you have a good video, upload it to YouTube and add a link to all your promotional materials. Be sure and SHARE and upload the SINGLE flyers. Here’s a video link to Easy Listenin’ on facebook: <https://www.facebook.com/ELQuartet/videos/266931390062331/>
- **Quartet Promotions:** if you’re in a quartet, consider going out to places to promote SV with a teaser/sampler song or two.
- **Let your Chapter SV Rep** know of any opportunities to send a quartet to promote SV.
- **If you have breakfast every Saturday at the same place,** ask them if they’d like someone to sing for their patrons on Valentines morning. They can advertise it as a special Valentine Treat or Celebration to bring in customers for that morning. Offer them our 20-minute package.

## Graphics and Samples

DoubleHeart  	Send a <i>Singing Valentine</i> a unique memory that lasts all year.. <a href="http://www.Sing4Me.net">www.Sing4Me.net</a> or call <b>651.229.3683</b> to place an order or leave an email reminder.   Send a <i>Singing Valentine</i> to that someone special! <i>A unique memory that lasts all year.</i> Go to: <a href="http://www.Sing4Me.net">www.Sing4Me.net</a> or call <b>651-229-3683</b> to place an order.	
Red on White or White on Red	<i>Singing Valentine</i>	<i>Singing Valentine</i>
A couple variations on Page Headers  See the website for more otions	TWIN CITIES <i>Singing Valentines</i>  <a href="http://www.Sing4Me.net">www.Sing4Me.net</a>	TWIN CITIES <i>Singing Valentines</i> 

NOTE: Font is Script MT Bold and the URL has 2 capital letters in it when advertising.

## Questions? Ask your Chapter SV Rep.

CHAPTER SV REP NAME & Contact Info:

Email:

Phone: