

# **sing4me.net** – Chapter Promo Materials

See the website for printed materials and graphics to download or you can copy+paste them from the doc file.

- Singing Valentines can be a **major source of income** for your chapter.
  - Your chapter gets about 40% of the net proceeds for the order.
  - The chapter of the quartet that delivers the Singing Valentine gets the other 60%.
  - Orders which do not designate a chapter to receive credit for the sale are put into a pool and the proceeds are shared among the chapters in proportion to the quartet hours contributed by each chapter.
- **Order Form:** encourage buyers to enter the order online and pay with a credit card. If you fill in the paper form, give it with the payment to one of our team or your Chapter Singing Valentine Rep to enter online. Please note the name or order number and the seller on the check or payment envelope so we can credit your chapter/quartet with the order.
- **Flyers:** Various sizes available in .doc and PDF from the website. Print your own and post them anywhere you can – grocery stores, coffee shops, restaurants, social clubs. Email the PDF to your friends and family and everyone in your email address book. You can even edit the .doc and substitute your own contact info!
- **Business Cards:** already printed available from one of the team or you can print the latest from the website. Carry a supply with you and hand them out to interested persons. Ask if you can leave a small stack at the cash register of your favorite stores and restaurants. You can hand out your own as well.
- **Press Release:** send it to anyone or any media outlet that can announce or promote Singing Valentines.
- **Email Signature:** Add a promotional note telling people about Singing Valentines - below is a sample. Visit the website or email us for an electronic copy which has “Singing Valentine” in red, Script MT Bold font, and has the hyperlinks to our website or use the graphic below.
- **Videos, YouTube or Facebook:** Add a links to all your promotional materials. Email the SINGLE flyers to your friends. Share links of Easy Listenin’: <https://www.facebook.com/ELQuartet/videos/266931390062331/> or Noteorious: <https://drive.google.com/file/d/1MwTuVseSUxERI93rUJ3JYgiGQyLUckLu/view>
- **Quartet Promotions:** if you’re in a quartet, consider going out to places to promote Singing Valentines with a teaser/sampler song or two. Encourage new quartets to try it: <https://youtu.be/vvYloltRBa8>
- **Let us know of opportunities** to send a quartet to promote Singing Valentines.
- **If you have breakfast every Saturday at the same place,** ask them if they’d like someone to sing for their patrons on Valentines morning. They can advertise it as a special Valentine Treat or Celebration to bring in customers for that morning. Offer them our 20-minute package.

## Graphics and Samples

DoubleHeart 	Send a <i>Singing Valentine</i> a unique memory that lasts all year.. <a href="http://www.Sing4Me.net">www.Sing4Me.net</a> or call <b>651.229.3683</b> to place an order or leave an email reminder.  Send a <i>Singing Valentine</i> to that someone special! <i>A unique memory that lasts all year.</i> Go to: <a href="http://www.Sing4Me.net">www.Sing4Me.net</a> or call <b>651-229-3683</b> to place an order.	
Red on White or White on Red	<i>Singing Valentine</i>	<i>Singing Valentine</i>
A couple variations on Page Headers  See the website for more otions	TWIN CITIES <i>Singing Valentines</i>  <a href="http://www.Sing4Me.net">www.Sing4Me.net</a>	TWIN CITIES <i>Singing Valentines</i> 

NOTE: Font is Script MT Bold and the URL has 2 capital letters in it when advertising.

**Questions?** Email [info@sing4me.net](mailto:info@sing4me.net) or CALL or 651-229-3683

Facebook: Twin Cities Singing Valentines