**Singing Valentines – Instructions to chapter members**

* Singing Valentines can be a major source of income for your chapter.
* Your chapter gets about 40% of the net proceeds for selling the order.
* The chapter of the quartet that delivers the SV gets the other 60%.

**Materials and ideas to help you sell Singing Valentines:**

* **Flyers:**  post them anywhere you can – grocery stores, coffee shops, restaurants, work lunch/break rooms. Pick up copies at chapter meetings or find it on our website [sing4me.net](http://www.sing4me.net).

Write in SELLER’s name, and chapter name, or type into the editable field.

Email them to your friends and family and everyone in your email address book.

* **Business cards:** carry a supply with you and hand them out to interested persons. Ask if you can leave a small stack at the cash register of your favorite stores and restaurants.
* **Paper Order Form:** encourage buyers to enter the order online and pay with a credit card.

If you fill in the paper form, give it with the payment to your Chapter SV Rep. to enter online.

* **Email signature:** add a promotional note telling people about Singing Valentines -- below is a sample.

Ask your Chapter SV Rep for an electronic copy which has a graphic logo, “Singing Valentine” in red,

Script MT Bold font and has the hyperlink to our website.

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| --- | --- |
|  | Send a Singing Valentine to that someone special.A unique memory that lasts all year…  after the flowers faded and chocolates eaten.Go to: [**www.sing4me.net**](http://www.sing4me.net) to place an order, or call **612-470-8540** |

* **Social networking sites:** post an event or a note on your **Facebook** page, NextDoor, or community site and SHARE it with your “friends” to the [www.sing4me.net](http://www.sing4me.net) website. Upload and SHARE the flyer.
* **If you know a restaurant or senior living facility**, ask if they would like a 6-song, ½ hour Singing Valentine celebration for their patrons or residents.
* **Let your chapter SV Rep**: know of any opportunities to send a quartet to TV or Radio to promote SV.

**Questions? Ask your Chapter SV Rep.**

CHAPTER SV REP NAME & Contact Info: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ .

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ . Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ .

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